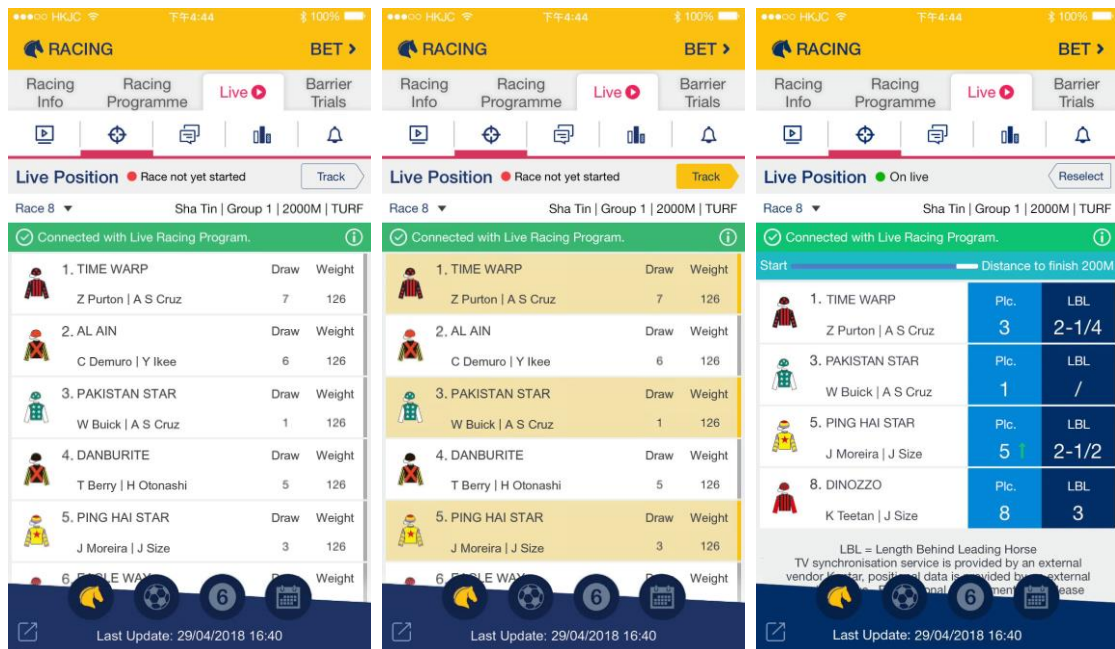


# 1. HKJC TV App Enhancements

## a. 'Live Position'

- Applying innovative Digital Watermarking technology to synchronise live racing TV programming with 'Live Position'
- Track your selected horse's running position and its distance behind the leading horse while you are watching live TV broadcasting
- Available on J2 live racing TV programme, as well as live broadcasts at Racecourses and Off-Course Betting Branches
- Compatible with iOS devices (iOS 9 or above) and Android devices (AOS 4.4 or above)
- Target launch date: Start of Season 2018/19



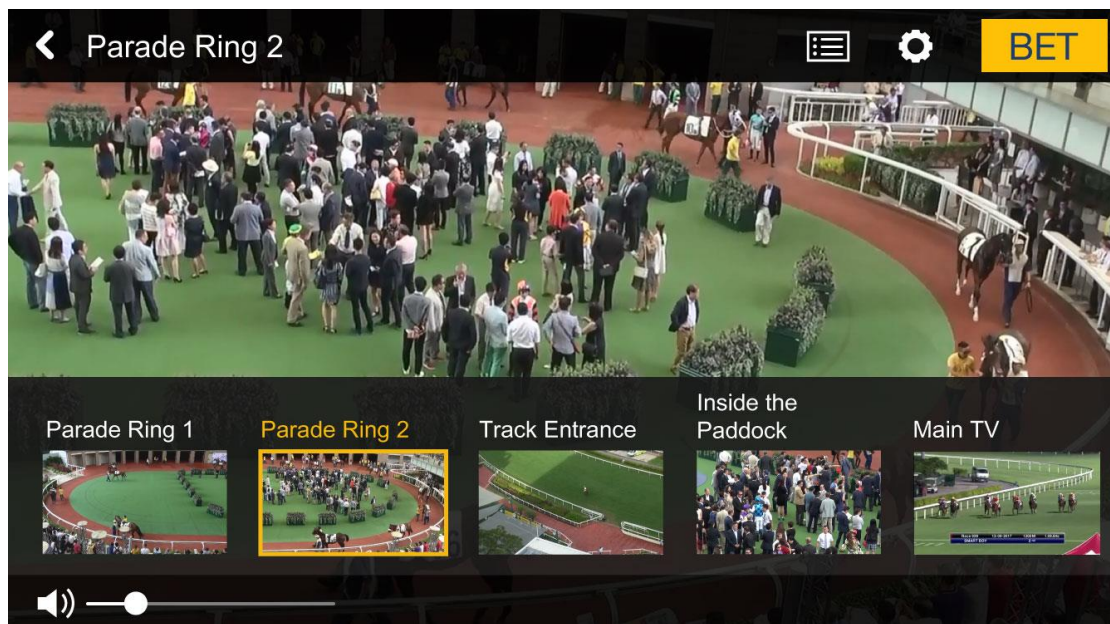
1. 'Switch to HKJCTV "Live Position"'

2. Choose your favourite horses

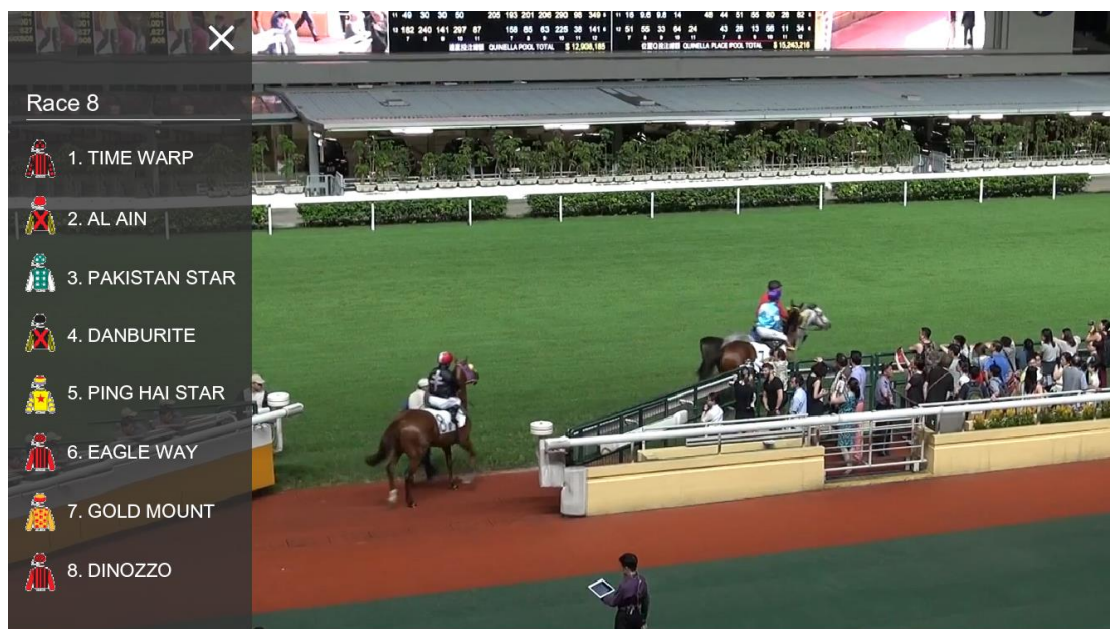
3. Track the live running position and distance behind the leading horse

## b. Racecourse Live Multi-cam

- Different live angles of the racecourse during a race meeting on HKJC TV
- Uninterrupted Parade Ring coverage: keep following your favourite horses and analyse the form at your own pace
- Inside the Paddock: feel a part of the group and enjoy the atmosphere in the moment
- Track Entrance: exclusive angle enabling observation of the mood and fitness of horses as they enter the track.
- Compatible with iOS devices (iOS 9 or above) and Android devices (AOS 4.4 or above)
- Target launch date: February 2019, exclusive pilot for HKJC Priority Card holders



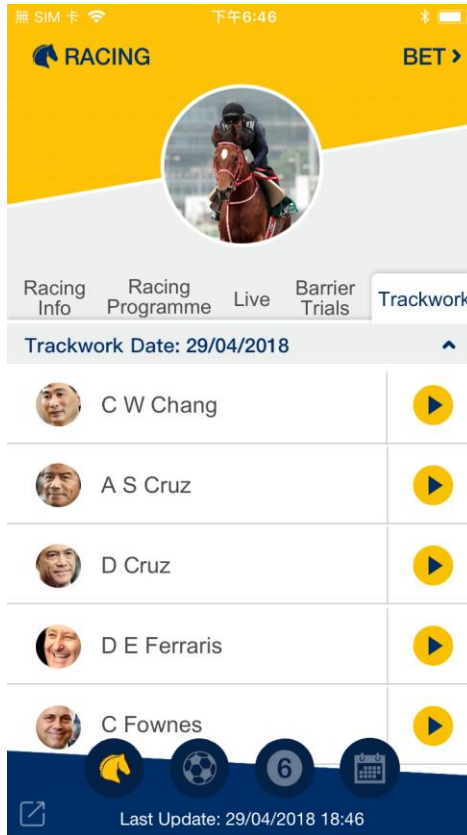
Uninterrupted Parade Ring: keep following your favourite horses at your own pace



Track Entrance: exclusive angle when horses are entering the track

**c. Daily Trackwork Videos by Stable**

- Racing fans can watch the most up-to-date daily trackwork videos by stable
- Compatible with iOS devices (iOS 9 or above) and Android devices (AOS 4.4 or above)
- Target launch date: February 2019



Daily Trackwork Videos by Stable

**d. Fingerprint Login**

- Register Fingerprint or Face ID on mobile device to speed up the login to HKJC TV App
- Target launch date: February 2019

## 2. Racing Touch Enhancements

### a. Daily Trackwork and Barrier Trial

- Daily trackwork and barrier trial footage side-by-side with detailed horse information
- Trackwork and barrier trial statistics of all declared starters since their last race
- Trackwork and barrier trial information of all entries and declared starters will be shown in calendar view, any missing workout can be spotted easily
- Videos of daily trackwork and barrier trials for watching anytime and anywhere
- Compatible with iOS devices (iOS 9 or above) and Android devices (AOS 4.4 or above)
- Target launch date: February 2019

The screenshot displays the app interface for a horse named 'SOUTHERN LEGEND' in a race. The horse's profile includes a 'Trackwork and Barrier Trial' section, which is highlighted with a red box. This section contains the following data:

Trackwork and Barrier Trial <sup>New</sup>				
Days since Last Run	Barrier Trial Total	Gallop	Trotting	Swimming
		41	1	8

Trackwork and barrier trial statistics since last race

Trackwork and Barrier Trial							Race 6 15:35 Sha Tin TURF Group 1 1600M GOOD						
No. 1 2 3 4 5 6 7 8 9 10 11 12 13 14							<input checked="" type="checkbox"/> Gallop <input type="checkbox"/> Abbreviation <input checked="" type="checkbox"/> Swimming <input checked="" type="checkbox"/> Trotting <input type="checkbox"/> Workouts						
1 SOUTHERN LEGEND							Jockey: B Prebble Trainer: C Fownes Rating: 123(+5) Weight: 126(-2) Horse Weight: 1159(-5) Gear: V <small>(vs Last Run)</small>						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
20/08/2018 Swimming	21 Trotting Sha Tin SmT SmT 1 Round - Fast (R.B.) Swimming	22 Trotting Sha Tin SmT SmT 1 Round - Fast (A.T.) Swimming	23	24 Trotting Sha Tin Penfold Penfold Canter (R.B.) Swimming	25 Trotting Sha Tin SmT SmT 1 Round - Fast (R.B.) Swimming	26 Trotting Sha Tin Penfold Penfold Canter (R.B.) Swimming	27	28 Trotting Sha Tin SmT SmT 1 Round - Fast (A.T.) Swimming	29 Gallop Sha Tin AWT 29.3 (29.3) (R.B.) Swimming	30 Trotting Sha Tin SmT SmT 1 Round - Fast (A.T.) Swimming	31 Gallop Sha Tin AWT 30.5 (30.5) (R.B.) PS, H Swimming	01/09/2018 Gallop Sha Tin AWT 30.5 (30.5) (R.B.) PS, H Trotting Sha Tin Penfold Penfold Canter (R.B.)	2 Trotting Sha Tin SmT SmT 1 Round - Fast (A.T.) Swimming
3 Trotting Sha Tin TroR TroR Canter (R.B.) Swimming	4 Gallop Sha Tin AWT 30.9 (30.9) (R.B.) PS, H Swimming	5 Trotting Sha Tin SmT SmT 1 Round - Fast (A.T.) Swimming	6 Race Happy Valley Turf 1600M (B Prebble) (03/8) Swimming	7	8 Barrier Trial Sha Tin Turf Group 1 (C Y Ho) 1600M Seasons Bloom 24.0 22.7 24.2 24.7 (1.35.60)	9 Trotting Sha Tin SmT SmT 1 Round - Fast (A.T.) Swimming							

Trackwork and barrier trial information of all entries and declared starters in calendar view

## **HKJC Priority to Launch New Website**

Hong Kong Jockey Club (HKJC) Priority is set to roll out a host of digital enhancements geared towards improving its services in 2019.

### *Launch of new mobile-friendly Priority Card website*

In 2019, the Priority programme will unveil a revamped mobile interface that incorporates the following features:

- The brand new user-friendly platform is designed to improve navigation on any mobile device.
- A digital version of the customer's Priority Card can be readily displayed on their mobile device, allowing them to experience exclusive Priority privileges anytime, anywhere.
- Better profile management enables customers to easily view their points balance and points required to upgrade to the next tier.
- Reward selection and redemption is simply a few taps away on a mobile device.
- Integration with the Customer Portal enables self-serve customer service options to be conveniently selected such as for reserving racecourse venues and car park spaces, even on the go.



# 地下大堂 THE FARRIER

## FACTSHEET

<b>Location</b>	G/F Grandstand, Happy Valley Racecourse
<b>Business hour</b>	<b><u>Happy Valley On-Course and Cross-bet race meeting</u></b> Day Race: 11:00am – 6:00pm Night Race: 5:15pm – 11:00pm (Opening Hours: two hours before the first race until the last race)
<b>Admission fee</b>	<b>Free</b> (Public admission fee of \$10 at the Public Admission Gate needed)
<b>Capacity</b>	<b>828 persons</b> (Including 111 seats at indoor betting hall)
<b>Venue facilities</b>	<ul style="list-style-type: none"><li>• Shares the same spacious and comfortable design concept as that of the 1/F and 2/F betting halls; equipped with more than 110 seats</li><li>• Two media zones provide comfortable seating and numerous HD LED TVs to capture every exciting racing moment and display the latest odds</li><li>• Digital facilities with self-service features for customers:<ul style="list-style-type: none"><li>• Self-vending betting terminals</li><li>• Self-ticketing sale kiosks</li><li>• Free usage of iPad</li><li>• Full Wi-Fi coverage</li><li>• USB charging facilities</li></ul></li><li>• Convenient facilities for working racing fans:<ul style="list-style-type: none"><li>• Electronic bag lockers</li><li>• Mobile phone charging station</li><li>• Electronic vending machine</li></ul></li></ul>
<b>Remark</b>	All entrants must be aged 18 or above

## FACTSHEET

### 2M Roof Deck, Sha Tin Racecourse

<b>Location</b>	2M/F & 3/F, Grandstand II, Sha Tin Racecourse (Entrance located on 2/F, Link Building, Sha Tin Racecourse)
<b>Business hour</b>	<b><u>Sha Tin Race Meeting</u></b> Day Race: 12:00 – 18:00 Night Race: 18:30 – 23:00
<b>Admission fee</b>	<ul style="list-style-type: none"><li>• Regular race @ HK\$50, Major race @ HK\$60</li><li>• Including 1 can of beer and a pack of snack</li></ul> <p>(Tickets are available for sale at the venue. No pre-booking)</p>
<b>Capacity</b>	210 Standing
<b>Venue facilities</b>	<ul style="list-style-type: none"><li>• A stunning view of the tracks at a prime location.</li><li>• English commentary and background music playing.</li><li>• Limited free seating. (Around 100 seats on first-come-first-serve basis.)</li><li>• Beer and snack kiosk with wide variety of canned alcohol options.</li><li>• Dedicated betting counters.</li><li>• Full WiFi coverage</li></ul>
<b>Remark</b>	<ul style="list-style-type: none"><li>• All entrants must be aged 18 or above</li><li>• Venue is not open on cross bet race meeting and when under adverse weather conditions.</li></ul>



## Renovation of 5 Off-Course Betting Branches

### Five OCBBs Renovated in Season 2018/19

Branch Name	Address	Floor Area (sq. ft.)	No. of Seats		No. of TVs (Size of TVs)	
			Before	After	Before	After
Tai Wai Road	G/F, Yan On Building, 20-22 Tai Wai Road, Tai Wai	2,180	-	-	9 (32" – 40")	11 (43" – 48")
Shau Kei Wan Road	G/F, Wah Po Building, 334-338 Shaukeiwan Road, Shau Kei Wan Road	3,703	-	2 (Care Courtesy Seats)	10 (40")	12 (48")
Shek Kip Mei, Tai Po Road	G-1/F, Ka Shun Building, 196 Tai Po Road, Shek Kip Mei	7,340	68	71 (including 2 Care Courtesy Seats)	14 (32" – 40")	25 (43" – 55")
Mong Kok, Nathan Centre	M/F, 1-2/F, Nathan Centre, 580 Nathan Road, Mong Kok	14,036	122	264	23 (32" – 40")	46 (43" – 70")
Tsuen Wan, Castle Peak Road	Shop B2, G/F, Tsuen Kam Centre, 300-350 Castle Peak Road, Tsuen Wan	18,645	231	292	43 (40" – 65")	59 (48" – 70")
<b>Additional No. of Seats: 208</b>					<b>Additional No. of TVs: 54</b>	

**Photo 1, 2 – Enhanced Betting Environment of the Renovated OCBBs**



Photo 1



Photo 2

**Photo 3 – Improved Shop Front with LED Display and Video Wall**

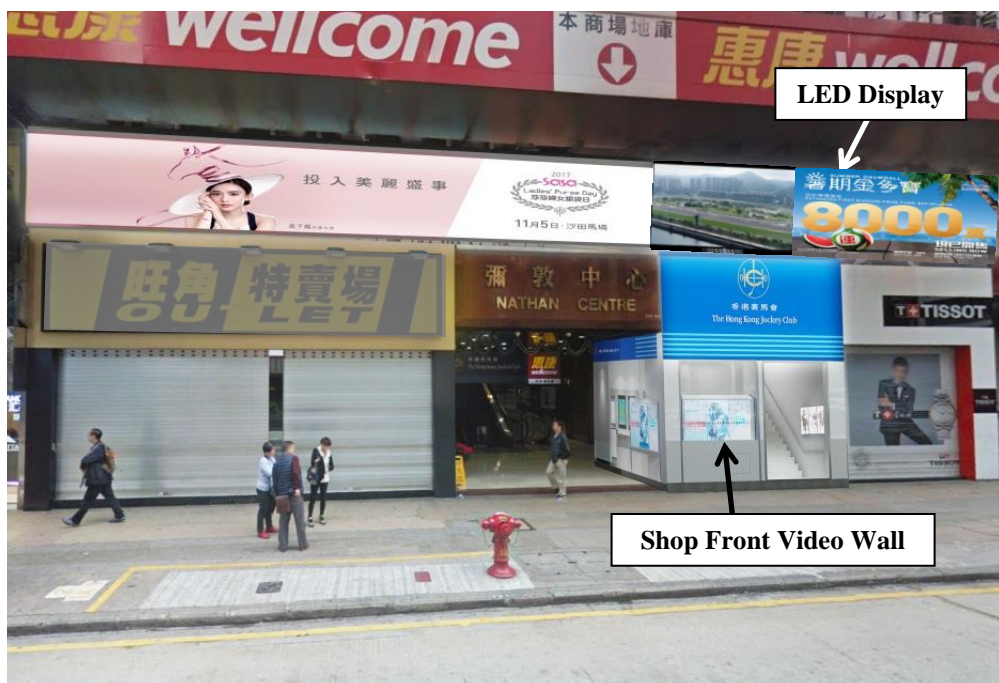


Photo 3

**Photo 4 – Media Hall on M/F and 1/F of Mong Kok, Nathan Centre Branch**

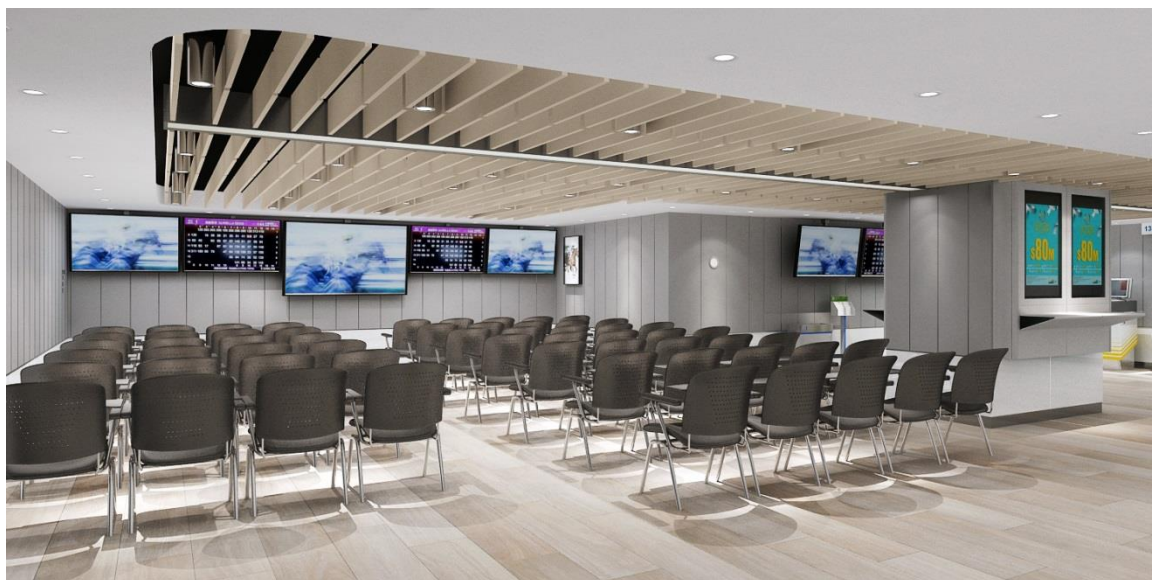


Photo 4

**Photo 5, 6 – Comfortable Theatre on 2/F of Mong Kok, Nathan Centre Branch**

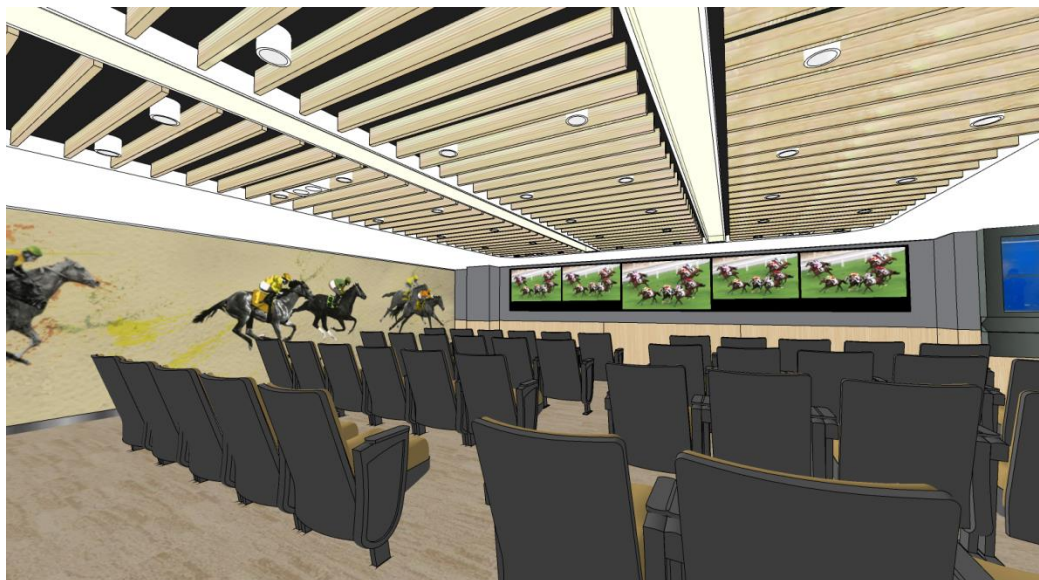


Photo 5



Photo 6

Remark: All photos illustrated above are for references only